

CARVILL

CHANGE



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Introducing Carvill - a rap and hip-hop artist hailing from the Bay Area, California. Known for his gritty old-school flow and hard-hitting bars that read like a memoir of his life, Carvill's sound is smooth yet street, with a West Coast lean.

By the time he was 10 years old, he was a straight-A student who began excelling academically, known at school as "the kid with the words". Of this innate ability to self-express through language, he recalls: "Rhyming was so easy to me, it was like a second language. People would tell me I talked in rhyme or in a rhythmic flow. Back then I didn't understand it, I was just talking."

From his tough Compton upbringing, to overcoming various struggles in life and on the streets, Carvill's success story is palpable in his music. Motivated by fatherhood and leaving a legacy for his daughter, Carvill's drive to make music also stems from wanting others facing the same challenges as he has to have a voice through him and his music - a voice that shares hope, encouragement and guidance.

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Music is therapeutic for the self-expressive rapper, and his latest track 'Change' displays his own struggle with spiritual development, religion and the discipline of adherence to religious guidance and tenants.

“ I wish to provoke the listener into taking into account the changes that may be necessary in order to make one's own decisions for improvement in all areas, by whatever positive influence. ”

Societal displays of struggle and challenge with peace and harmony too played a part in the inspiration for this track, along with the desire to better oneself with acknowledgement of a higher power as a guiding light. Hoping his listeners are poked into some self-reflection, and the awareness that we as people are not alone from each other in our struggles.

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